

VILLAGE OF OAKWOOD
PO BOX 31
100 S. SCOTT ST.
OAKWOOD, IL 61858
Ph: 217-354-4255
Fax: 217-354-4901
email: villagehall@oakwoodil.org
website: oakwoodil.org



WATCHFIRE SIGN ADVERTISEMENT REQUEST FORM

DATE _____

NAME _____ ADDRESS _____

BUSINESS NAME _____

CELL # _____ EMAIL _____

MESSAGE _____

DATE(S) TO RUN MESSAGE _____

⌘ ALL SCHOOL RELATED MESSAGES WILL BE APPROVED THROUGH THE ATHLETIC DIRECTOR
AT OAKWOOD UNIT 76 SCHOOL DISTRICT. EMAIL FORM TO sheltonk@oakwood76.org.

⌘ FEES MAY APPLY TO YOUR REQUEST. INVOICES MUST BE PAID PRIOR TO DESIGNING YOUR
ADVERTISEMENT.

FEE \$ _____

SIGNATURE OF REQUESTER _____

SIGNATURE OF MAYOR _____

The Watchfire digital sign owned by the Village of Oakwood(hereafter "Village") is intended for public service announcements to convey information pertinent to the citizens of the Village. Private, personal, political, or any other message also prohibited on the Village website will not be eligible for advertisement on the Watchfire sign. Businesses within the Village are eligible to advertise event specific or business specific messages beneficial to the citizens of the Village. The Village reserves the right to deny any request for advertisement or cancel and remove any advertisement at any time. Eligible advertiser agrees to indemnify and hold the Village harmless for any damages incurred by the Village and pay legal fees incurred by the Village to defend against any claims as a result of content played at the request of the advertiser. Eligible advertiser agrees that any content submitted to the Village does not infringe on any copyright, trademark, or slogan.

The Village will advertise school affiliated messages only when submitted by Unit 76 School District.

Advertisers agree to pay \$100 for basic add creation(basic block letters and solid color background), \$200 for detailed add creation(graphics, artwork, motion, etc.) and \$10 each day the add is scheduled to run on the sign. The ad is estimated to run once within every 2-3 minutes. Each time the ad shows on the sign (hereafter "Flip") will be visible for no more than 10 seconds.

As an example:

Basic content \$100.

Days Scheduled: 10

Advertisement Fee: \$200 ($\$100 + \10×10)

Anticipated Flips: 7200 (24hrs x 10 Days / 2 Minutes)

Maximum Time on Display: 20 Hrs (7200 Flips x 10 Seconds)